



The Rotary Club of Lakeland South
Est 1968



THE SOUTHWIND

January 24, 2020

District 6890

UPCOMING MEETINGS

Cob & Pen 12:00 p.m.

January 24: Congressman Greg Steube - serves part of South Lakeland

January 31: Speech Contest. Note Location Change - Lakeland Country Club - [Must RSVP](#)

February 14: Dr. Steve Achinger, managing partner at the Watson Clinic

February 21: Dr. Jay Mullaney, Lakeland ophthalmologist speaking on visual health

February 28: Dale McClellan, dairy farmer speaking on new innovations in the dairy industry.

IT'S A WRAP!

We were thrilled to bring Christmas joy to many children and families in our area with our Koins4Kids proceeds. Thank you to Chair Tammy Pickles and elves, Josh Burton, Luis Rivas and Bill Ward, for doing the shopping and to our members for their support and generosity.

LSR provided:

- 20 foster children with toys through Heartland for Children's Rudolph Roundup.

- 25 homeless children with Christmas toys through The Hearth Project.

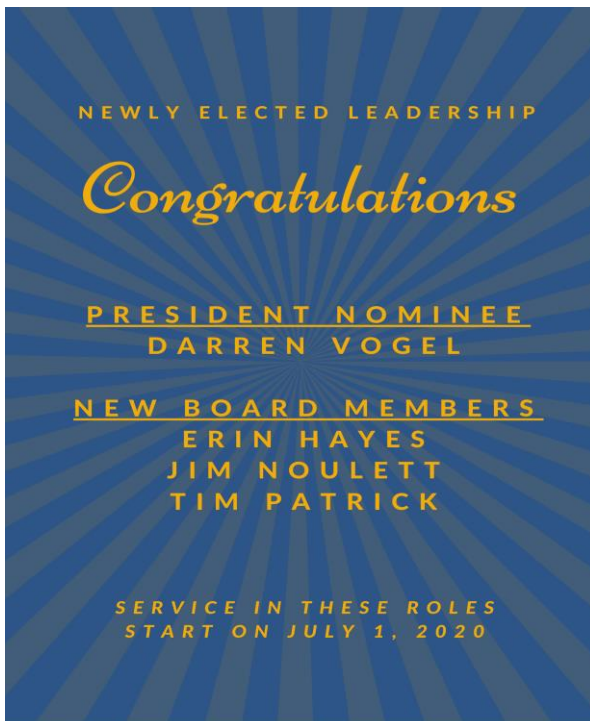
- 3 girls with clothing through FBCH + One More Child program (human trafficking unit).

- 6 foster girls with clothing through Florida Baptist Children's Home Safe Home Program

- 13 pairs of shoes to Scott Lake Elementary to low-income students who could not afford new shoes.

- 1 child, being raised by his grandmother, with toys and clothing through a private request.

- 1 single-mother and her 2 children (one child is battling some health issues) with Publix gift cards for food and clothing through a private request.





2019-2020 Leadership

Club Officers

President: Kevin McWilliams

President Elect: Lee Earls

Treasurer: Leighann Davis

Secretary: Tina Witty

Sergeant at Arms: Jason Holm

Past President: Matt Mucci

Board Members

Josh Burton 2019-2022

Bob Etensohn 2019-2022

Andrea Dockery 2017-2020

Karen Hudson 2019-2022

Steve Ledford 2018-2021

Ron O'Connor 2018-2021

Jeff Sprague 2018-2021

Luis Rivas 2017-2020

Darren Vogel 2017-2020

Committee Chairs

Rotary Foundation:
Matt Mucci

Membership: Jim Claussen

Service: Bob Etensohn

Public Relations: Jae Choe



Learn more by visiting Toys for Tot's [website](#) and [facebook](#) page

We kicked off 2020 in a great way with our guest speaker, Dave Waller, executive director of Toys for Tots Polk County. Toys for Tots is a nonprofit managed by dedicated United States Marines and volunteers through local chapters. Their mission is to collect new unwrapped toys and distribute them to less fortunate children during Christmas through corporate sponsorships and individual donations.

The Polk County organization provided 45,914 toys to more than 14,000 children this past Christmas - an uptick of 15% more children than the previous year. And they're already gearing up to give out even more next year. Dave said all families go through an application process to qualify. He praised Polk County for being a very generous community.



Watch some of the uplifting, inspiring [Videos](#) of how a surprise tip can restore hope!

Our second meeting of the new year was another winner with Deedre Daniel, founder of The Big Fat Tip. During the 1990s, Deedre waited tables and bartended and knows firsthand the struggles to make ends meet as a server. She vowed that one day she would surprise strangers working in the service industry with unusually large tips. Staying true to that promise, in 2018, she pulled \$10,000 out of her retirement and savings accounts to cover start-up costs and become a legitimate 501(c)(3).

Since its creation, the organization has given out 10 \$1000 tips around the nation - with 4 of the tips being given in Lakeland! Funds for tips are raised through donations, and volunteers help give out the tips. No salaries are paid - it is completely a volunteer nonprofit.

MARK YOUR CALENDARS

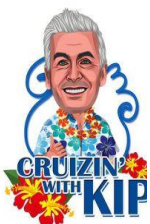
February 7: Rotary Twilight 5K for Common Ground - see pg. 5 for more information. Register by Jan. 24 and save \$30! [Register Here](#)

February 25: LSR Quarterly Networking Event - “How to be More Interesting Than a Cell Phone” presented by Deedre Daniel, owner The Interesting Conversations Company. Federal Bar, Lakeland. 5:30 pm-7:30pm. More details to come. Open to all Rotarians.

REMINDERS:

Dictionary Delivery: there are still dictionaries that need delivering. Please contact Glenn Folsom if you can help to get them distributed.

Super Bowl Squares 2020: Bring your money! 58 squares sold. 42 left for sale. \$5 each. If all squares sell, it will total \$500. \$250 will go toward Koins4Kids and the remaining money split evenly for the “winning” score at the end of each of the 4 quarters. Sorry, Bob Etensohn,...no third-party, out of town, unemployment checks accepted.



DISTRICT NEWS & EVENTS

ATTENDANCE GAME

5-way tie for Week #1. Congrats to the Winning Teams:

Josh Burton

Tina Witty

Matt Mucci

Bob Etensohn

Karen Hudson

FANTASY FOOTBALL LOSER...

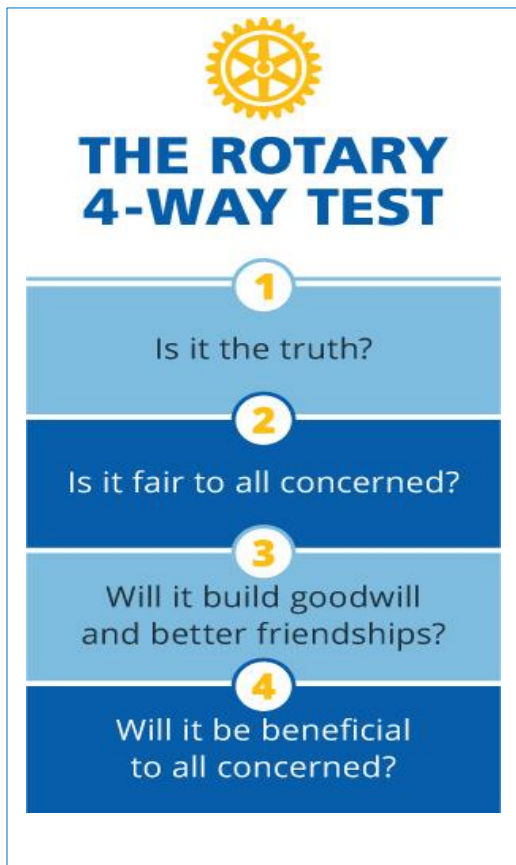


goes to Matt Mucci/ Team “Who Let Karen Play?” (yes, that was his real name). LSR Fantasy Football winner, Karen Hudson, had the last laugh as she presented Matt with a purple loser t-shirt (his favorite color, pink, was out of stock).

Front: I Draft Backup Kickers (not really, but I may as well have)

Back: Fantasy Football Loser

The more gracious and much tougher competition, Lee Earls, took his defeat like a man.



**THE ROTARY
4-WAY TEST**

- 1
Is it the truth?
- 2
Is it fair to all concerned?
- 3
Will it build goodwill
and better friendships?
- 4
Will it be beneficial
to all concerned?



**END
POLIO
NOW**

[This Week's Polio Report](#)



CART
**COINS FOR ALZHEIMER'S
RESEARCH TRUST**

A Project of the Rotary Clubs of North America

CELEBRATE

January Birthdays

- January 6 Jim Steinbauer
January 20 Jack Jefferas
January 21 Jason Alligood
January 31 Mark Porter



Rotary  6 Areas of Focus
5 Avenues of Service

1. Club Service
2. Vocational Service
3. Community Service
4. International Service
5. Youth Service

President's Quote of the Week

**“A single conversation across the table with a wise man
is better than 10 years mere study of books.”**

Henry Wadsworth Longfellow

PRESENTED BY
CPS Investment Advisors
Steady as You Grow



16TH ANNUAL



ROTARY

REGISTER by JANUARY 24TH
 for reduced fee entry of \$30!



February 7, 2020 | Start Time: 7:00pm
 Lake Hollingsworth | Lakeland, FL

- **NEW!** Finisher medals for first 700
- Long-sleeved ladies, unisex, and youth size tech shirts
- Award medals for age groups under 10 and up to over 80
- Post 5k dashes, drawings, and more!
- \$30 through 1/24/20, \$35 thereafter
- \$20 - 18 and under
- Corporate teams - \$250 for up to 10 members
- Student teams - \$170 for up to 10 members

All proceeds go to the maintenance and upkeep of
 Common Ground Park

REGISTER TODAY AT
ROTARYTWILIGHT5K.COM

For further information, contact Race Director Bill Little at rotaryrunbill@gmail.com

@RotaryTwilight5k @Rotary5k @Rotary_5K

THANK YOU SPONSORS!



The Five Rotary Clubs of Lakeland

